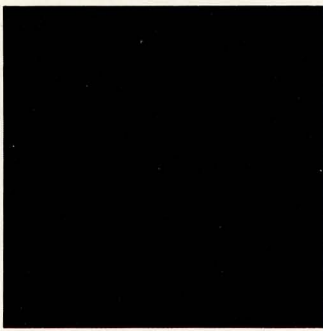


1972 EXTERIOR COLORS

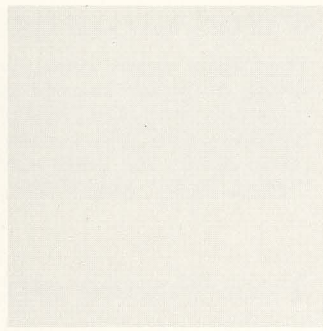
"Lustre-Gard"
Acrylic Enamel
Triple-Coated
Baked Finish



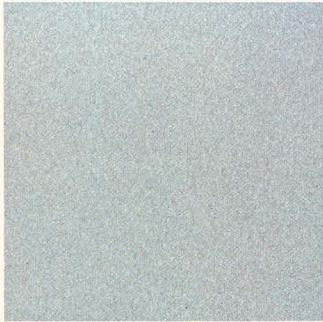
**American
Motors**



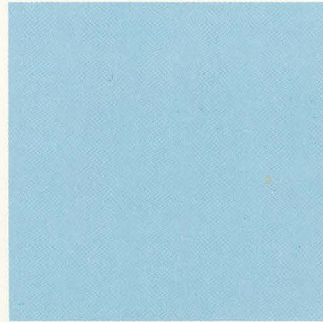
Classic Black
(Extra-cost Option)



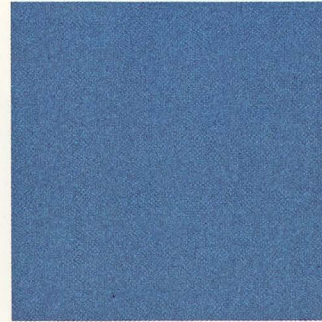
Snow White
All Models (1) (2)



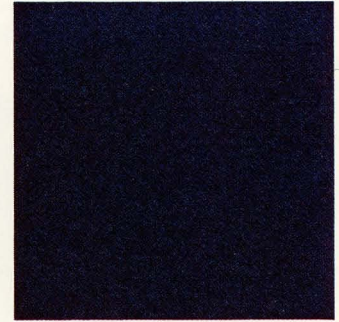
Stardust Silver
All Models (1)



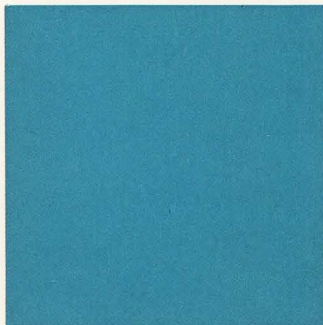
Skyway Blue
Gremlin & Hornet



Jetset Blue
All Models



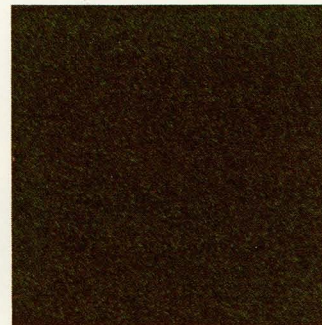
Admiral Blue
Javelin, Matador & Ambassador



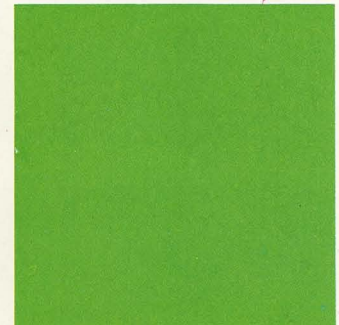
Surfside Turquoise
Gremlin (1), Hornet & Javelin



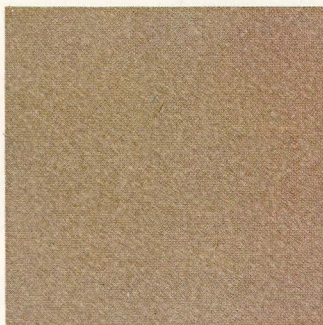
Grasshopper Green
All Models (2)



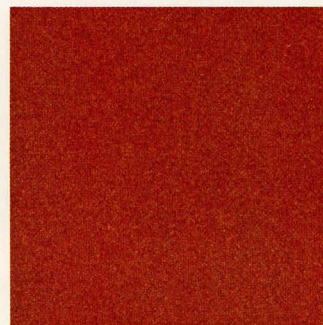
Hunter Green
All Models (2)



Jolly Green
Gremlin (1), Hornet & Javelin



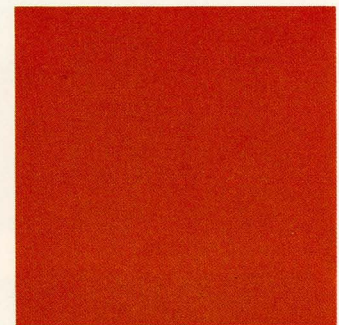
Yuca Tan
All Models (2)



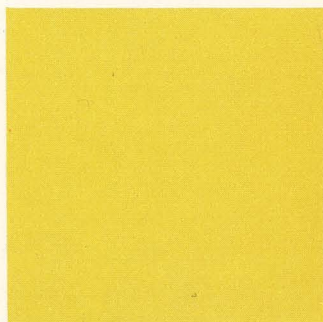
Baja Bronze
All Models



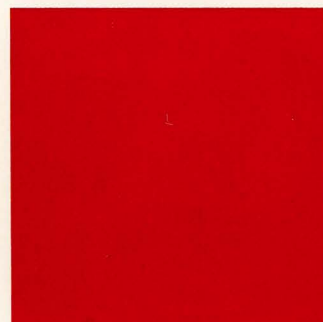
Cordoba Brown
Javelin, Matador & Ambassador



Butterscotch Gold
Gremlin (1) & Hornet



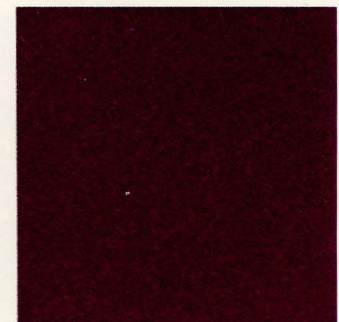
Canary Yellow
All Models (1)



Trans-Am Red
All Models (1)



Sparkling Burgundy
Javelin, Matador & Ambassador



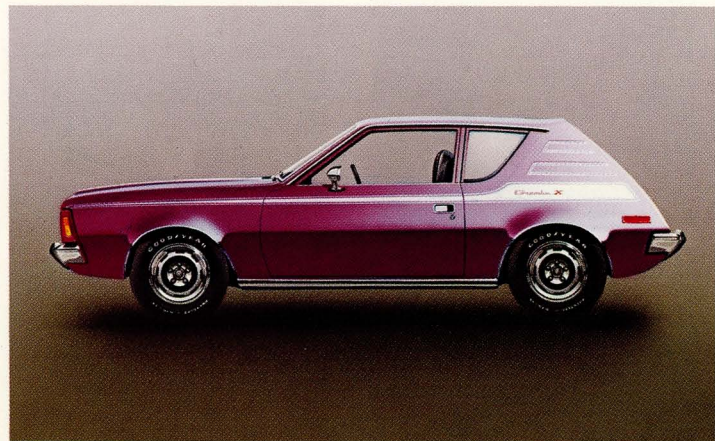
Wild Plum
Gremlin (1), Hornet & Javelin

Quality in Color for '72

All 1972 exterior colors are expressed in durable "Lustre-Gard" acrylic enamel. This triple-coated, baked-enamel finish, plus "Deep-Dip" rustproofing prior to painting, assures long-life beauty.

Color-Keyed Woodgrain

The "color-keyed" woodgrain side and rear panels are standard on Ambassador Brougham wagons, and optional on Matador wagons. Woodgrain is included in the optional "D/L" package for the Hornet Sportabout, and it is offered as a separate option (less rear panel) on other Sportabouts. The simulated woodgrain vinyl panels have a translucent "see-thru" quality thus allowing the body color to show through for a unique color-keyed effect. The rear woodgrain panel is light-reflective at night for added safety.



Gremlin "X"



Hornet Sportabouts



Matador Station Wagon

Vinyl-Covered Roofs

The "Baja" grain vinyl-covered roof in Black, White, Blue, Green or Brown is optional on all Javelins, Hornet sedans (less sun roof), plus Matador and Ambassador sedans and hardtops. The bold, coarse-grain vinyl texture contrasts and complements the body color for a look of luxury. A unique "twin-canopy" vinyl roof is featured on Javelins.

Two-Tones with Snow White

All body colors are available as two-tone with the second color of Snow White (A1), as a modest-cost dress-up option. Roof two-tones are offered on Hornet, Matador and Ambassador sedans and hardtops. Side and rear panel two-tones are offered on Matador and Ambassador SST wagons.



Hornet SST 4-Door Sedan



Javelin SST



Ambassador Brougham Hardtop